

TRAINING CONTENTS

Session	Name of the Topics	Contact Hour
Session 01	About Video Production & Editing and Career: <ul style="list-style-type: none"> ● Introduction to Video Production & Editing ● Essential Application Softwares ● Careers in Video Production & their Roles: ● Videographer ● Video Editor ● Sound Engineer ● Technical Director ● Director ● News Producer ● Assignment Editor ● Graphics Editor/Producer Practical: Download and install essential software.	3
Session 02	Communication Skills & Legal Issues <ul style="list-style-type: none"> ● Habits of Mind ● Effective Communication Principles (Oral & Written) ● Conflict Resolution ● Ethics ● Fair Use, Copyright & Trademark ● Digital Rights Management ● Releases & Contracts ● Federal Communications Commission Practical: Freelancing Marketplace – Upload project as portfolio.	3
Session 3	Historical Foundations of Cinema and TV <ul style="list-style-type: none"> ● Camera, Software & Studio System Impact ● Basic Camera Operation & Shot Composition Practical: Record video using camera & phone → Upload to portfolio.	3

<p>Session 4</p>	<p>Basic Pictures and Sound Editing</p> <ul style="list-style-type: none"> ● Adobe Photoshop ● Audacity ● Filmora ● Premiere Pro <p>Practical: Basic photo & sound editing project</p>	<p>3</p>
<p>Session 5</p>	<p>Non-Linear Editing (NLE)</p> <ul style="list-style-type: none"> ● Input & Acquisition Strategies ● File Management ● Log & Capture ● Time Code, EDLs ● Export for Distribution/Streaming/Broadcast <ul style="list-style-type: none"> ○ Formats, Region Codes ○ Codecs, Compression, Size ○ Frame & Bit Rates <p>Practical: NLE Project</p>	<p>3</p>
<p>Session 6</p>	<p>Script Writing for Screenplay</p> <ul style="list-style-type: none"> ● Screenplay Structure ● Tools: ChatGPT, CoPilot, Synthesia, Steve.AI, BigVu, Maekersuite, VEED.IO, Pictory, DeepBrain AI, SproutVideo, CRREO <p>Practical: Write screenplay manually + using AI tools</p>	<p>3</p>

Session 7	Video Editing M1 <ul style="list-style-type: none"> ● Import, Composition, External Elements, Export Practical: Simple video editing project	3
Session 8	Video Editing M2 <ul style="list-style-type: none"> ● Transition ● Effects ● Elements ● Split Screen Practical: Create a video project using all tools above	3
Session 9	Video Enhancement (M3) <ul style="list-style-type: none"> ● Transform, Compositing, Stabilization ● Chroma Key, Lens Correction ● Drop Shadow, Auto Enhance Practical: Create video using enhancement features	3
Session 10	Audio Enhancement (M4) <ul style="list-style-type: none"> ● Audio Volume ● Fade In/Out, Pitch, Equalizer ● Denoise Practical: Create project using audio enhancement	3
Session 11	Color Grade (M5) <ul style="list-style-type: none"> ● Threshold, Value, White Balance 	3

	<ul style="list-style-type: none"> • Temperature, Tint, Contrast, Saturation, Brightness <p>Practical: Color grade project</p>	
Session 12	<p>3D LUT (M6)</p> <p>LUT Styles:</p> <ul style="list-style-type: none"> • 007, B&W, Batman, GOT, Cool/Dark/Warm Films, Gravity, Potter, HoC, MI, Reign, Sparta 300, Star Wars, Walking Dead, Custom Import <p>Practical: LUT-based video project</p>	3
Session 13	<p>Final Editing Overview & Troubleshooting</p> <p>Practical: Spot & fix mistakes from a random video</p>	3
Session 14	<p>Portfolio & Marketing M1</p> <ul style="list-style-type: none"> • Social Media (YouTube, FB, LinkedIn, Twitter, IG) <p>Practical: Upload & promote project</p>	3
Session 15	<p>Business Profile/Website</p> <ul style="list-style-type: none"> • Tools: Google Blogger, Google Site, Google Business <p>Practical: Create blog/portfolio website</p>	3
Session 16	<p>Freelancing Marketplaces (Active)</p> <ul style="list-style-type: none"> • Fiverr, Upwork, Freelancer.com, Truelancer, Toptal <p>Practical: Create freelancing profiles</p>	3

Session 17	Freelancing Marketplaces (Passive) <ul style="list-style-type: none"> ● Envato (VideoHive), Pixabay, Pexels, Videvo, Stock Footage for Free Practical: Create profiles	3
Session 18	Market Research <ul style="list-style-type: none"> ● Freelancing career growth strategies Practical: Research & improve portfolio strategy	3
Session 19	Remote & Desk Job Market <ul style="list-style-type: none"> ● Presentation, Job Profiles, CV ● Platforms: Behance, Dribbble, LinkedIn Practical: Create CV, video resume, job profile	3
Session 20	Mentorship Session: A dedicated session with an industry expert to discuss career opportunities, real-world applications of Video Production and Editing, and insights into the latest trends.	3
	Total Class Hours	60 hours